



Academic Year 2020-2021

ANITS INNOVATION COUNCIL
IN ASSOCIATION WITH
DEPARTMENT OF CHEMICAL ENGINEERING



DATE: 31-07-2021

As a part of IIC calendar activity, ANITS Innovation Council in Association with Department of Chemical Engineering conducted an online orientation session which focused on 'Entrepreneurship: A way Forward' which is held on July 30, 2021. Around 70 Students and 10 faculties of our institution have participated actively in this session.

DEPARTMENT of CHEMICAL ENGINEERING

ANITS IIC_{ChE} & IIC
jointly organise
AN ONLINE ORIENTATION SESSION
ON
**ENTREPRENEURSHIP:
A WAY FORWARD**

JULY 30 2021 2:00

Dr. Nagaveni Chokkavarapu
Managing Director
Allinaza Techno Consultancy
Hyderabad

7995362032

meet.google.com/qgp-newk-ktk

Student Coordinators:
BVNSG Sudarshan, III/IV
IVRKNS Aniketh, III/IV
T V Anudeep Naidu, III/IV

Mr.B.Pradeep Santosh Kumar
Faculty Coordinator

Dr.Ch.Anil
Convener, HOD

Flyer: Orientation Session on Entrepreneurship-A way forward

This session was honoured by Dr. Nagavani Chokkavarapu who is the managing director of Allinaza Techno Consultancy, Hyderabad. Her main agenda for this orientation session is to inculcate the entrepreneur skills among the students. She discussed about various problem solving ideas and disruptive thinking. She exemplified her views about the opportunities for budding entrepreneurs during this pandemic. Her ideas on building up a startup was though provoking for many students and she clarified all the doubts put up making it an interactive session.

QUALITIES FOR AN ENTREPRENEUR

Three basic concepts an entrepreneur should understand before starting:

1. Don't afraid of failures : You vision should be broad and very huge. It should not be an earn a living or a luxurious life. It should be far away from this and objective and goal oriented. Every successful entrepreneur had a series of failures. Only with these failures you will derive strength. Success never comes all at once. Like a wheel goes up and down so is the success and failures.
2. Don't Pause : Never stop. You have to be updated and keep your self vey much dynamic to face real challenges.
3. Derive strength from Problems : your problems are your strength. Consider your problems to be the path for your strength. Problem solving approach will automatically increase this strength. A sailor never ever stops in the middle of the sea as he knows there are waves, danger but he knows that he has to reach the other side. So he never stop in between.

WHO SHOULD BE THE PARTNERS IN STARTUP?

- MUST BE 3-4 MEMBERS FORM A GROUP
- THEY MUST BE FROM DIFFERENT EDUCATIONAL BACKGROUNDS
- MULTI DISCIPLINARY NATURE OF PROJECTS NEED EXPERTISE FROM DIFFERENT BACKGROUND
- EX: SOIL MOISTURE SENSOR – ELECTRICAL ENGINEERING AND SOIL SCIENCES

WHAT IS MEANT BY INNOVATION?

INNOVATION AS THE CREATION OF NEW KNOWLEDGE AND IDEAS TO FACILITATE NEW BUSINESS OUTCOMES, AIMED AT IMPROVING INTERNAL BUSINESS PROCESSES AND STRUCTURES AND TO CREATE MARKET DRIVEN PRODUCTS AND SERVICES. INNOVATION ENCOMPASSES BOTH RADICAL AND INCREMENTAL INNOVATION.

MARKETING FUTURE OF PRODUCT

- If it is a software related product, don't sell the product. Give it on subscription. This ensures continuity of business.
- Material based product should have maintenance annually with warranty period maximum of one year.
- Sensor based system should have upgradation with changing technology with minimal charges

FEW EXAMPLES IN COVID-19 PANDEMIC

- Low-cost portable ventilators
- Affordable COVID-19 test kits
- Drones for sanitization
- Specialized digital stethoscopes
- Disposable bamboo furniture for makeshift isolation wards
- Infection-proof fabric for hospitals

Chief Guest Address on various aspects for an entrepreneur

Student Coordinators:
BVNSG Sudarshan
IVRKNS Aniketh
T V Anudeep Naidu



Dr.B. Pradeep Santosh
IIC Coordinator,
ANITS

Ch. Anil

HEAD,
DEPARTMENT OF CHEMICAL
ENGINEERING
Dr.Ch.Anil
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Dept of CHE